# Karmaveer Bhaurao Patil, University, Satara

# **Faculty of Commerce and Management**

**BBA (AVIATION MANAGEMENT)** 

#### Programme and Credit Structure under as per NEP 2020

The degree shall be titled as 'Bachelor of Business Administration (Aviation Management) under the faculty of Commerce and Management with effect from the academic year 2023-24

- 1. BBA (Aviation Management) Sem.I & II from Academic Year 2023-24
- 2. BBA (Aviation Management) Sem.III & IV from Academic Year 2024-25
- 3. BBA (Aviation Management) Sem. V & VI from Academic Year 2025-26

#### **Program Specific Outcomes (PSO):**

- 1. Program will enable students to understand functioning of airport
- 2. Program provide business skills in aviation management.
- 3. Program offers operational skills for management of airport services
- 4. Prepare students for jobs in aviation management sector

#### **Job Roles in the Aviation Management**

- Airport Executives
- Airport Marketing Manager
- Aviation Screening Officers
- Airport Facilities Managers
- Air Hostess / Cabin Crew
- Air Cargo Manager/ Air Freight Manager
- Reservation and Passenger Service Agent
- Customer Management Executive.
- Airport Catering Management.

## **Program Outcomes (PO):**

# After completing BBA (Aviation Management) programme the students will be able to:-

- 1. Acquire skills required for Flight Attendant
- 2. Acquire skills required for Airport Management and Tele calling
- 3. Acquire skills required for CRM and Handling passenger queries
- 4. Acquire skills required for Food and Beverage Manager at airport
- 5. Acquire skills required for Airline Finance and Air cargo Management
- 6. Acquire skills required for Airport Management

7.

Semester, Credits, NSQF Level and Exit Points

Sr	Semester	Year	Year	Credits	Level	Exit Points& Award
1	Sem. I & II	2023-24	1 Year	44	4.5	UG Certificate (Aviation Management)
2	Sem. III & IV	2024-25	2 Year	88	5.0	UG Diploma(Aviation Management)
3	Sem. V & VI	2025-26	3 Year	132	5.5	B.B.A (Aviation Management)

# **Credit Distribution**

Sr.No	Course	3YearDegreeProgramme			
		Courses	Credits	%	
		(3 Yr)	(3Yr)		
1	Mandatory Courses	14	48	36.37	
2	Elective Courses	02	08	6.06	
3	IKS	01	02	1.52	
4	VSC	04	08	6.06	
5	FP	02	04	3.03	
6	OJT	01	04	3.03	
7	RP			0.00	
	Total (Major)-(A)	24	74	56.07	
1.	Minor Courses	05	18	13.63	
	Total ( Minor)-(B)	05	18	13.63	
1.	OE	06	12	9.09	
2.	AEC	04	08	6.06	
3.	SEC	03	06	4.55	
4.	VEC	02	04	3.03	
5.	CC	04	08	6.06	
6.	CEP	01	02	1.5	
	Total-(C)	20	40	30.30	
	Grand Total (A+B+C)	49	132	100.00	

#### **Duration:**

- The program shall be a Full Time program.
- The duration of program shall be Three Years for Bachelor of Business Administration
- Every year students will have exist option with:- (1st Year: Certificate, 2nd Year: Diploma, 3rd Year: Degree)
- The program shall be run on non grant-in-aid basis.
- These students are allowed to re-enter the degree programme within three years and complete the degree programme within the stipulated maximum period of seven years

**Number of Students**: One batch shall consist of not more than 50 students

**Eligibility** :12th Pass from any stream

**Medium of Instruction**: English

**Teachers Qualification**: As per rules and regulations of KBP University, Satara

#### **Eligibility of the Faculty:**

#### 1) Eligibility of the Core Faculty:

- 1) Assistant Professor (Aviation Management): MBA / M.Sc / M.Tech (Aviation Management / Hospitality Management / Hospitality and Tourism Management/Airport Management/Airline Management / Air Cargo Management/ Air Transport Management/ Aviation Operations and Management or Aviation) with NET/SET/Ph.D
- 2) **Assistant Professor (Commerce and Accountancy) :** Master of Commerce (Commerce / Management / Accountancy / Marketing / Hospitality Management / Logistics Management / Tourism ) with NET / SET/ Ph.D
- 3) Assistant Professor (Banking and Finance): M.Com / MBA / MA (Finance / Banking / Bank Management / Economics / Insurance / Investment Management / Financial Markets/Financial Services) with NET/ SET/ Ph.D
- 4) **Assistant Professor (Business Analytics) :** Master Degree (Statistics / Mathematics/ Economics / Econometrics / Applied Economics) with NET/ SET/Ph.D
- 5) **Assistant Professor (Business Communication):** Master of Arts in English / Foreign Language with NET/ SET/Ph.D

#### 2) Eligibility for Professor of Practice or Professional Trainer:

Any other Eligibility As per the Guidelines and Regulations Passed by Concern Board of Studies, Academic Council and Rules and Regulations of Karmaveer Bhaurao Patil, University, Satara, Government of Maharashtra and UGC norms.

# Karmaveer Bhaurao Patil, University, Satara

# Faculty of Commerce and Management BBA (AVIATION MANAGEMENT)

**Programme Structure as per NEP 2020** 

			BBA (Aviation Management) : Semester –I	
			Job Role: Passenger Service Executive	
Sr	SEM	Com	Subject /Paper	Cr.
1	Sem-I	Mandatory	Aviation Management P-I (Introduction to Aviation Industry)	4
2	Sem-I	Mandatory	Aviation Management P-II (Airport Structure and Services)	2
3	Sem-I	OE	Services Marketing / Economics of Tourism Industry	4
4	Sem-I	VSC	Passenger Handling (Pre-Flight-During and Post Flight Task)	2
5	Sem-I	SEC	Safety and Security Procedures – DGR	2
6	Sem-I	AEC	Business Communication, Spoken English - I	2
7	Sem-I	VEC	Democracy, Good Governance and Constitution of India	2
8	Sem-I	IKS	Cultural Heritage of India – History of Indian Aviation	2
9	Sem-I	CC	Hygiene & Grooming	2
				22
			BBA (Aviation Management): Semester –II	
		J	ob Role: Reservation and Ticket Booking Executive	
Sr	SEM			
51	SEM	Com	Subject /Paper	Cr.
1	Sem-II	<b>Com</b> Mandatory	Aviation Management P-III (Airline Reservation and Ticket Booking))	<b>Cr.</b> 4
			•	
1	Sem-II	Mandatory	Aviation Management P-III (Airline Reservation and Ticket Booking))	4
2	Sem-II Sem-II	Mandatory  Mandatory	Aviation Management P-III (Airline Reservation and Ticket Booking))  Aviation Management P-IV (Airline Software Training)	2
1 2 3	Sem-II Sem-II Sem-II	Mandatory  Mandatory  Minor	Aviation Management P-III (Airline Reservation and Ticket Booking))  Aviation Management P-IV (Airline Software Training)  Financial Accounting	2 2
1 2 3 4	Sem-II Sem-II Sem-II	Mandatory  Mandatory  Minor  OE	Aviation Management P-III (Airline Reservation and Ticket Booking))  Aviation Management P-IV (Airline Software Training)  Financial Accounting  Information Technology / Banking and Payment Services	2 2 4
1 2 3 4 5	Sem-II Sem-II Sem-II Sem-II	Mandatory  Mandatory  Minor  OE  VSC	Aviation Management P-III (Airline Reservation and Ticket Booking))  Aviation Management P-IV (Airline Software Training)  Financial Accounting  Information Technology / Banking and Payment Services  Tele Calling Protocols – Spoken English- II	4 2 2 4 2
1 2 3 4 5 6	Sem-II Sem-II Sem-II Sem-II Sem-II	Mandatory  Mandatory  Minor  OE  VSC  SEC	Aviation Management P-III (Airline Reservation and Ticket Booking))  Aviation Management P-IV (Airline Software Training)  Financial Accounting  Information Technology / Banking and Payment Services  Tele Calling Protocols – Spoken English- II  Advertising and Sales Promotions	4 2 2 4 2 2
1 2 3 4 5 6	Sem-II Sem-II Sem-II Sem-II Sem-II Sem-II	Mandatory  Mandatory  Minor  OE  VSC  SEC  AEC	Aviation Management P-III (Airline Reservation and Ticket Booking))  Aviation Management P-IV (Airline Software Training)  Financial Accounting  Information Technology / Banking and Payment Services  Tele Calling Protocols — Spoken English- II  Advertising and Sales Promotions  Personality Development & Soft Skills	2 2 4 2 2 2 2

## BBA (Aviation Management): Semester –III

## Job Role: Food and Beverage Manager - Hospitality

Sr	SEM	Com	Subject /Paper	Cr.
1	Sem-III	Mandatory	Aviation Management P-VII (In-flight Food and Beverage Services)	4
2	Sem-III	Mandatory	Aviation Management P-VIII (Airline Catering Operations)	4
3	Sem-III	Minor	Food Safety and Hygiene	4
4	Sem-III	OE	Applied Statistics / Economics of Food Processing Industry	2
5	Sem-III	VSC	Food and Beverage Service Practical	2
6	Sem-III	AEC	Community Engagement Programme	2
7	Sem-III	FP	Foreign Language (German)	2
8	Sem-III	CC	Yoga	2
				22

# BBA (Aviation Management) : Semester –IV

## Job Role: Customer Relationship Manager / Cabin Crew / Flight attendant

Sr	SEM	Com	Subject /Paper	Cr.
1	Sem-IV	Mandatory	Aviation Management P-V (Customer Relationship Management)	4
2	Sem-IV	Mandatory	Aviation Management P-VI (Aircraft Technical)	4
3	Sem-IV	Minor	Human Resource Management	4
4	Sem-IV	OE	Applied Mathematics / Behavioral Economics	2
5	Sem-IV	SEC	Emergencies on Board – Theory	2
6	Sem-IV	CEP	Foreign Language (French)	2
7	Sem-IV	AEC	Filed Project (Airport Services)	2
8	Sem-IV	CC	Health and wellness - Basics of First aid	2
				22

**Exit option;** Award of UG Diploma in Major and Minor with 88 credits and an additional 4 credits core NSQF course/ Internship OR Continue with Major and Minor

			BBA (Aviation Management) : Semester -V	
			Job Role: Air Cargo Management	
Sr	SEM	Com	Subject /Paper	Cr.
1	Sem-V	Mandatory	Aviation Management P-IX (Supply Chain and Logistics Management )	4
2	Sem-V	Mandatory	Aviation Management P-X (Cargo Terminal Operations)	4
3	Sem-V	Mandatory	Aviation Management P-XI Loading and Unloading of Aircraft Load –	4
			Load and Trim Sheet	
4	Sem-V	Elective	Airport Regulations / Airport Warehouse Management	4
5	Sem-V	Minor	Modern Management Practices / Transport Economics	2
6	Sem-V	VSC	Air Cargo Management Practical	2
7	Sem-V	FP	Filed Project (Air Cargo Management)	2
				22
			BBA (Aviation Management): Semester -VI	
			Job Role: Airport Manager	
Sr	SEM	Com	Subject /Paper	Cr.
1	Sem-VI	Mandatory	Aviation Management P-XII (Human Resource Management)	4
2	Sem-VI	Mandatory	Aviation Management P-XIII (Airport Management Services)	4
3	Sem-VI	Mandatory	Aviation Management P-XIV (Airline Revenue Management)	2
4	Sem-VI	Elective	Organizational Behaviour / Business Analytics and Econometrics	4
5	Sem-VI	Minor	Airport Regulations	4
6	Sem-VI	OJT	Interview Skills OJT (Airport)	4
				22
	Exit option	on: Award of U	UG Degree in Major with 132 credits OR Continue with Major	

Faculty of Commerce and Management